



# *Consider the match...*

*Stories and events at your church  
are like the match.*

*You can watch the sparkle of those events  
flare to life and watch the ideas they kindle  
flame once – in a single flair  
. . . and then slowly fade.*

*Or . . .*

*you can share your ideas,  
help spark ideas in other churches  
and in other brethren.*

*As the light of your idea you cast  
begins to be shared with others,  
it multiplies as others join in the glow.  
Or the problems or concerns you share  
are now better illuminated.*

*Help Ignite the Spirit within the Brethren in Christ!  
Share your events and ideas with BIC Communications!  
Help us circulate your stories and fan the flames of excitement!  
Share the warm glow of your ideas with others!*



*Ignite the Spirit*  
Brethren in Christ  
Communications

# Help Ignite the Spirit in others.

*Tell your story. Share your ideas.*

*And watch as others are sparked by the ideas you share.*

*And watch as a bigger picture emerges in growing light.*

*Is there a story or event happening at your church?*

*Do you have an idea or concern you think would spark ideas or interest in others?*

*If so, you're the match that can light the fire*

*in other brothers and sisters in your church family.*

*And like a match or candle that shares its flame with others*

*it only takes a spark to get it going.*

*All it takes is a quick call or letter or e-mail*

*to alert us to what's happening.*

*(Far too often we remain insulated in our office,*

*and the building proves immune to seeing the fire*

*... unless someone gets it into us.*

*Why do you think they make fire alarms?)*

*And don't think just by calling us you'll get burned*

*by having to write the story yourself.*

*You can just pass the spark of the event*

*and we have experts who can help burn the rest of the image into a story.*

*Or stoke the fires yourself,*

*and write the story you'd like to see in our coverage.*



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